

Guidelines for Analytics Article Writing Competition:

- ✓ Participants must register on <http://defouranalytics.com/events>
- ✓ **Fees for competition-** No fees will be charged for participating the competition
- ✓ **Length of Article:** Minimum 500 words Maximum 3000 words with title
- ✓ **Font :**
Style: Times New Roman **Font Size:** 12 Body, 14 Bold Heading & 12 Bold For Sub Heading
- ✓ **Mode For Conducting Competition:**
 - The competition will be conducted via online mode
 - Candidate must register for competition by filling the details on Defour website
 - Candidate shall send email to "learning@defouranalytics.com" with subject "Confirmation for Analytics Article Writing Competition on Date 30 Nov 2017" along with attachment of article.
 - Participants must adhere to the prescribed time lines
- ✓ **Declaration of result:** The result will be declared on same date of competition. But in case of large number of participants or due to some external factor may defer for certain time interval
- ✓ **Topics:** Article should be on any 1 topic from topics given below:
 1. Application of Data Analytics in Search Engine optimization
 2. How analytics is helping in Healthcare
 3. What makes Big Data differ from Tradition Databases
 4. What kind of insights we can get from analysis?
 5. Fraud detection analysis
 6. Agriculture data Analytics
 7. Social Media data Analytics
 8. Trade surveillance analysis

Last Date to Submit Article 15th Feb 2018 & Time till 23:59

Prizes for Competition

Winner Category	Prize
1 st Prize	Book my show 2 movie tickets. + 5% off discount on Defour's program for one month.
Participants	5% discount on all Defour Programs

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You can watch all our previous webinar on YouTube. To watch now [Click Here](#)

Contact us:

For any further details please visit our website: <http://defouranalytics.com>

Or Email us: Info@defouranalytics.com

Or Call us: +91-20-25638404 / +91-7447783841 / 2 / 3

BEST OF LUCK FROM ENTIRE TEAM OF DEFOUR ANALYTICS!!!

Please Note:

- ✓ Winner for the competition from Pune and Mumbai city must visit Defour Analytics office to collect and claim the prize.
- ✓ Prize to Winner from other cities (Other than Pune & Mumbai) will be provided by alternate medium after having discussion with the participant
- ✓ For claiming the prize the winner has to produce photo identity (PAN CARD / AADHAR CARD)
- ✓ Defour Analytics holds all right to declare winner and decision made by Defour Analytics will be final.
- ✓ Defour Analytics holds all right to change part or entire format of competition at any point of time
- ✓ All the participants for competition are eligible to get 5% discount on all analytics training programs of Defour Analytics within 1 month of time.